

CASE STUDY

ARTISTRY • IN



CLASSIFIED
DOCUMENT

MASONRY

COSMETICS, INC. CASE STUDY

BEAUTIFYING AMERICA, ONE BRICK AT A TIME.

Completed jobs that have lasted the test of time. **Proven Because It Lasts.™**

PROJECT: WABASH HIGH SCHOOL LOGO (2021)

SENTENCE.....SERIES.....

___ Bronze | 7+yrs

___ Silver | 10+yrs

___ Gold | 15+yrs

___ Platinum | 20+yrs

NEW PROJECT ALERT!

HIRED.....BY.....

___ School/University

☒ Mason/Contractor

___ Brick MFG

___ Homeowner

___ Architect

___ Brick Distributor

___ Business/Corporation

___ Other

CAUSE.....

___ Complaint/Problem

☒ Addition/Makeover

___ Color Change

___ Other

PROVEN MASONRY

STAINED

BACKGROUND

This middle school wanted their logo on the wall of their gym, but didn't want a paint that would peel off in a few years and cause an eye sore.

ACTIONS TAKEN

By counting brick, we mapped out the exact bricks that were to be stained, and taped off the outline of both the orange W and the gray shadow.

DETAIL OF EVENTS

We were approached to do this project an entire year before we accepted the job. We originally turned it down but were convinced when the contractor asked "would you rather we use a paint?" As we all know, that was a quick "NO!" After a lot of prep work, we came out with a beautiful project, and are confident with the process that was used.

Donald A. Foster

Authorizer's Printed Name

Address: Release permission required

Don Foster

Authorizer's Signature

2021

Date







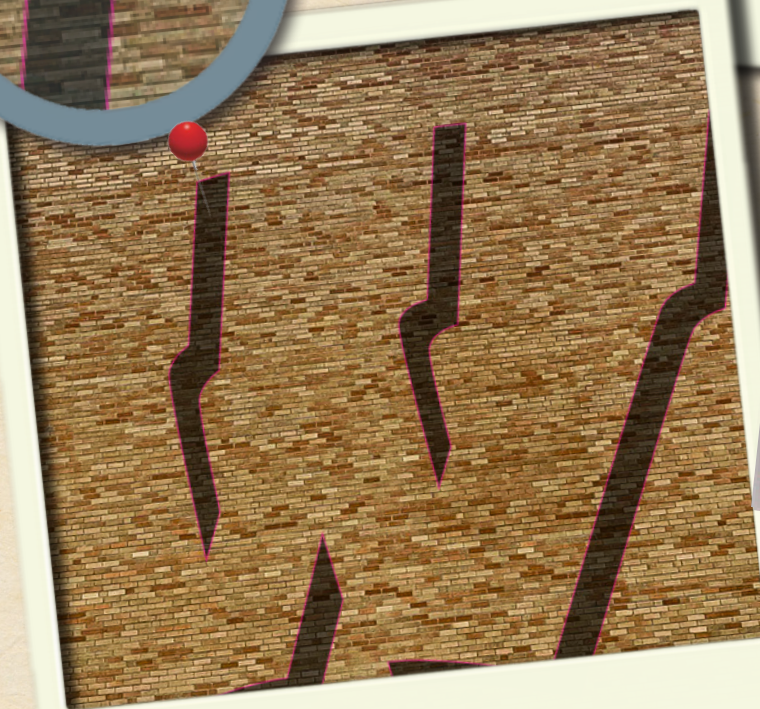
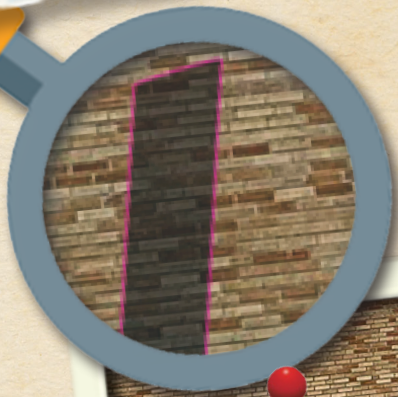
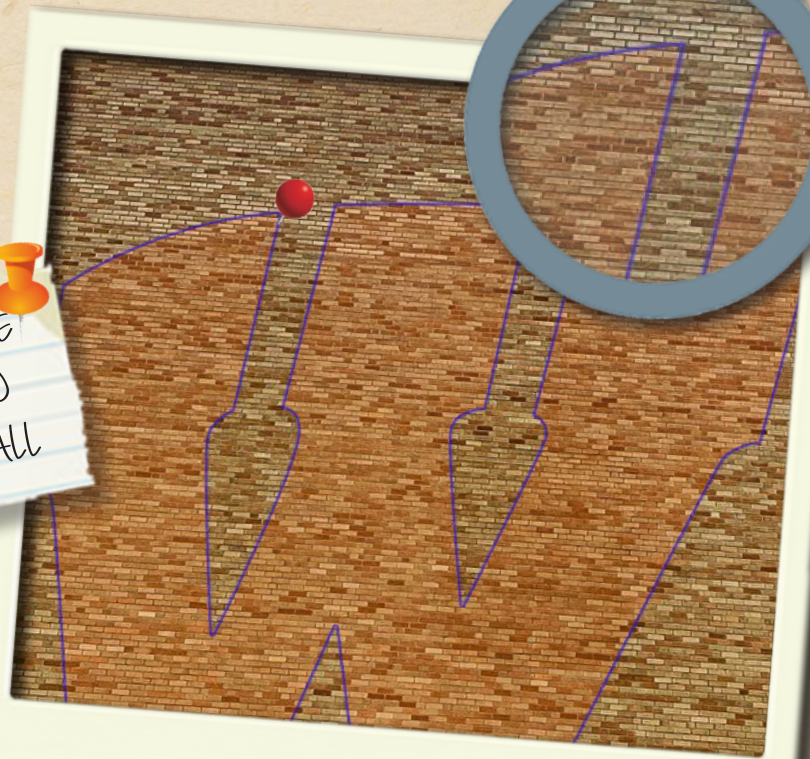


During



EVIDENCE
MAP 001
MAPPING

BEFORE ATTEMPTING TO TAPE THE WALL, WE
DIGITALLY MAPPED OUT WHERE THE W, AND
WHERE THE SHADOW, WOULD LAY ON THE WALL



THE DIGITAL VIEW ALSO
ALLOWED US TO GET UP
CLOSE, AND KNOW HOW
MUCH OF EACH BRICK
WOULD NEED TO BE
STAINED

CCS CASE STUDY

ARTISTIC LOGO, INDIANA (2021)

EVIDENCE
MAP 002

PREPPING

NEXT, THE ORANGE
AND GRAY COLORS
WERE APPROVED BY
THE CLIENT



WE WERE ALL READY
TO START TAPING, BUT
MOTHER NATURE HAD
OTHER PLANS...

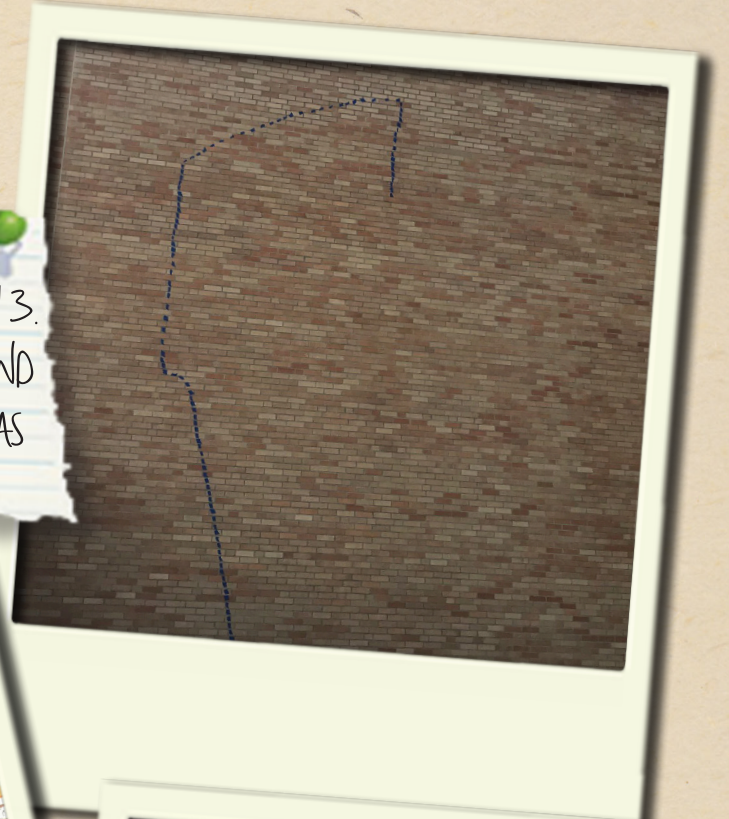
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EVIDENCE

MAP 003

THE ORANGE

WE WERE FINALLY ABLE TO START ON DAY 3.
WE BEGAN WITH THE ORANGE COLOR, AND
WOULD MOVE TO THE GRAY ONCE THIS WAS
COMPLETE



EACH BRICK WERE
STAINED TWICE TO
ACHIEVE A DARKER
COLOR FOR A BOLDER
LOOK



EVIDENCE

MAP 004

THE GRAY

ONE OF OUR WORRIES WAS THAT IF WE DID NOT STAIN THE ORANGE PERFECTLY, THERE WOULD NOT BE ENOUGH ROOM FOR THE GRAY STAIN, WHICH IS A CRUTIAL PART OF THE SCHOOL'S LOGO



THANKFULLY, THIS WASN'T AN ISSUE SINCE WE COUNTED THE BRICK AND FOLLOWED THE DIGITAL MAP



CCS CASE STUDY

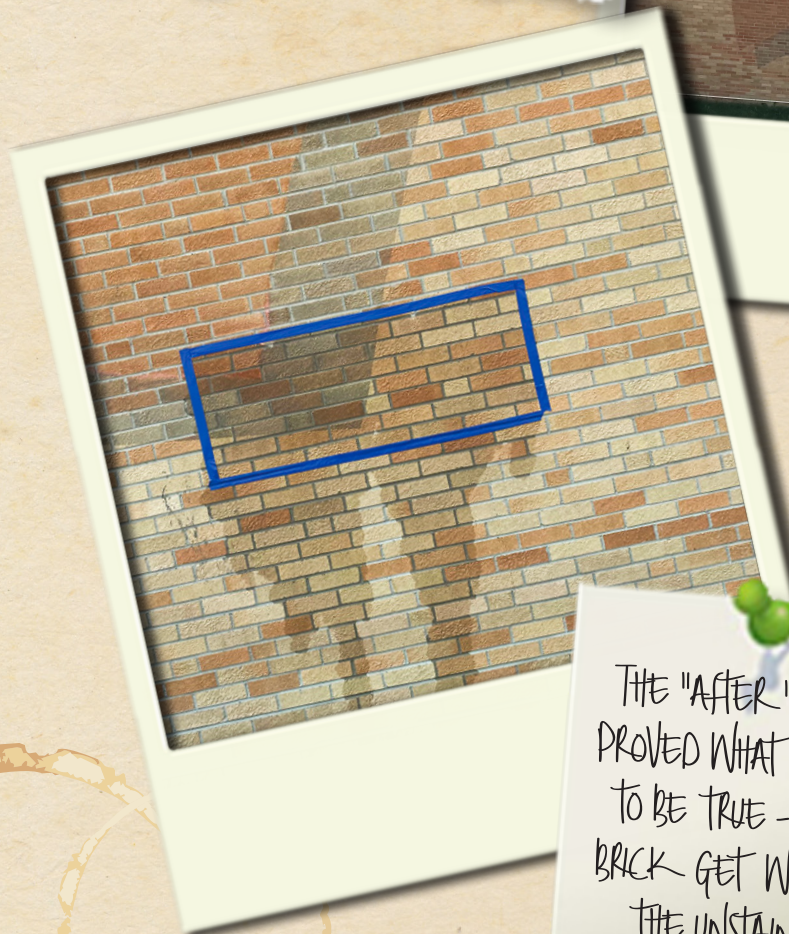
ARTISTIC LOGO, INDIANA (2021)

EVIDENCE

MAP 005

COMPLETE

ABOUT 6,000 BRICK STAINED TWICE, AND 68 HOURS LATER, AND EVERYONE WAS VERY HAPPY WITH THE RESULTS!



THE "AFTER" WATER TEST PROVED WHAT WE ALL KNOW TO BE TRUE - THE STAINED BRICK GET WET JUST LIKE THE UNSTAINED BRICK

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Case Notes

